

## Ezio Manzini

For more than two decades Ezio Manzini has been working in the field of design for sustainability.

Most recently, his interests have specifically focussed on social innovation, considered as a major driver of sustainable changes, and on what design can do to support it. In this perspective he started and currently coordinates, DESIS: an international network of schools of design and other design-related organisations specifically active in the field of design for social innovation and sustainability (<http://www.desis-network.org>).

In addition to his continuous involvement in the design for sustainability arena, he has explored and promoted design potentialities in different fields, such as: Design of Materials, in the 80s; Strategic Design, in the 90s (starting a Master in Strategic Design); Service Design, in the last ten years (starting the specific courses in Service Design).

Throughout his professional life he has taught and carried out research at the Politecnico di Milano where he directed several national and international research projects and where he coordinated the Unit of Research DIS, the Doctorate in Design and, recently, DES: the Centre for Service Design in the Indaco Department).

Parallel to this, he has also been director and vice-president of Domus Academy (in the 90s) and Chair Professor of Design under the Distinguished Scholars Scheme at the Hong Kong Polytechnic University (in 2000). Currently, he is visiting lecturer at the Tohoku University (Japan), the Jiangnan University (China), the COPPE-UFRJ (Brazil).

For his work he has received important prizes in Italy (two *Compasso d'Oro* - Design Prizes and, recently, the *Premio per l'innovazione* - Prize for innovation) and honorary titles in different countries (Honorary Doctor of Fine Arts at The New School of New York and at Goldsmiths College, University of London; Honorary Professor at the Glasgow School of Art; Fellow at the Australian Centre for Science, Innovation and Society at the University of Melbourne).

Finally, he is member of the advisory board of schools (e.g. the Technical University of Eindhoven in the Netherlands), associations (e.g. the Città Slow Association) and design journals (e.g. The Journal of Design Research; The Design Journal and the International Journal of Design).

Major recent publications are: Manzini, E., Jegou, F., *Sustainable everyday*, Edizioni Ambiente, Milano, 2003; Leong B.D., Manzini, E (2006) *Design Vision : a Sustainable Way of Living in China*, Ningnan Publishing House Ltd., China; E. Manzini, *The scenario of the multi-local society*, in J. Chapman, N. Gant, *Designers, Visionaries plus other stories*, Earthscan, London, 2007; E. Manzini, *Design research for sustainable social innovation*, in Michel R. (edited by), *Design Research Now: Essays and Selected Projects*, Birkhäuser Basel, 2007; Vezzoli C., Manzini E. 2008. *Design for environmental sustainability*. Patronised United Nation Decade Education for Sustainable Development. London:

Springer (english version of: *Design per la sostenibilità ambientale*, Zanichelli Editore, Bologna, 2007); Jegou, F., Manzini, E., *Collaborative services. Social innovation and design for sustainability*, Polidesign. Milano, 2008; Manzini, E., *Service Design in the Age of Networks and Sustainability*, in: Miettinen, S., Koivisto, M. (edited by), *Designing Services with Innovative Methods*, University of Arts and Design, Helsinki, 2009; Manzini, E., "Small, Local, Open and Connected: Design Research Topics in the Age of Networks and Sustainability," in *Journal of Design Strategies*, Volume 4, No. 1, Spring 2010.

Several papers can be found in: <http://www.sustainable-everyday.net>